

Get Safe Online Supporters' Charter

Helping people protect themselves online

What is Get Safe Online?

Get Safe Online is the UK's national internet security awareness campaign for the general public, micro and small businesses. The campaign is a joint initiative between HM government, the Serious Organised Crime Agency (SOCA), and private sector sponsors from the worlds of technology, retail and finance. The campaign website www.getsafeonline.org is the definitive source of free, unbiased, current information and advice about how to keep safe and secure online.

Why is it important?

The internet is a fantastic resource for the general public and business. However, given the risk of crime perpetrated on the internet – for example identity theft, email and website scams and computer hacking – it is vital that the general public have the information they need to protect themselves and their devices when online.

Who are the sponsors of Get Safe Online?

Public sector sponsors:

- Serious Organised Crime Agency (SOCA)
- Cabinet Office (Central Sponsor for Information Assurance)
- The Home Office
- Department for Business, Enterprise & Regulatory Reform

Private sector sponsors:

- eBay.co.uk
- HSBC
- Microsoft
- Cable & Wireless
- Symantec

The central messages underpinning the campaign are:

1. The internet has brought amazing benefits to nearly every area of our lives
2. Given the threat of criminals using the internet, it is vital the general public have the information they need to protect themselves and their devices when online
3. A collaboration of Government, law enforcement and industry, Get Safe Online is the first national internet security website and dedicated communications campaign for the general public and small businesses
4. Getsafeonline.org is the authoritative source of free, up-to-date information and advice about how to keep safe and secure online
5. We all have a part to play in helping each other use the internet safely. Getsafeonline.org is designed to arm people with the information they need to look out for themselves online

Become a Get Safe Online Supporter today!



Commitments of the Supporters' Charter

- A. **Purpose:** To gather the shared consensus of the supporters present on the importance of addressing the threat of internet crime in the UK and to agree a joint commitment to help protect the general public when they are using the internet.
- B. **Statement of Mutual Benefit and Interests:** To recognise the importance of educating the general public and small businesses on the threat of e-crime so they can arm themselves with the knowledge necessary to use the internet with confidence and assurance of safety.
- To this end, to promote Get Safe Online (www.getsafeonline.org) as a source of free, up-to-the-second information and advice about how to keep safe and secure online.
- C. **Get Safe Online shall:** Continue to arm people with the information they need to look out for themselves online, through www.getsafeonline.org and through its communications campaigns.
- D. **The supporters shall:** By signing below, commit to help promote online safety to the UK general public, micro and small businesses and, where possible, promote www.getsafeonline.org by (where relevant) including links to Get Safe Online on their website, and support the Get Safe Online communications campaign. On signing this agreement, supporters will receive a Get Safe Online communications kit with tools and materials to enable them to do this.
- E. **It is mutually understood and agreed by and between the parties that:**
- This is not a legally binding agreement
 - This in no way restricts any other activities by the stakeholders from participating in alternative/ additional agreements with public/ private agencies/ organisations or individuals
 - This document does not establish any responsibility, or any right, benefit on any party
 - This document does not require any financial commitment either now or in the future

For more information about the campaign please visit www.getsafeonline.org

Agreement

I hereby commit to support the Get Safe Online campaign and related internet safety schemes and to help communicate the importance of online safety with my employees/ colleagues/ members etc and in other related activities.

Name:

Title:

Organisation:

Email:

Date:

Your email details will be used to keep you up-to-date with Get Safe Online and related activities only.

Founding sponsors:



Sponsors:

